

Julian Landry

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EDUCATION

Boston University, Metropolitan College

Dec 2027

M.S. In Financial Management, Concentration in Investment Analysis

Rowing | A.I. Risk | CFA Program | GARP

Arizona State University, W.P. Carey School of Business

Dec 2026

B.A. In Financial Planning

SI Instructor | W.P.C 101 Facilitator | Cannes Lions Study Abroad | Rowing | CFP Program

PROFESSIONAL EXPERIENCE

Western Alliance Bank

Phoenix, AZ

AI Strategy Intern

June 2026 - Present

- Developed the firm's first value quantification methodology for AI initiatives, authoring the core valuation formula and Excel model that mapped use-case impact to PPNR line items.
- Worked within all banking lines to move AI initiatives from concept to deployment, defining success metrics per function and tracking realized value against Python and R modeled projections.
- Stress-tested model outputs against conservative and aggressive adoption scenarios, quantifying the range of expected value under uncertainty and surfacing which assumptions drove the majority of variance.

Uber

Phoenix, AZ

Risk Management & Compliance Analyst

July 2025 - May 2026

- Leveraged SQL and A.I. Querying to identify Indian and Brazilian market risk on Uber's platform, improving foreign market efficiency, mitigating risk, and strengthening compliance control, with \$19,330,000 risk deflected over tenure.
- Employed critical analysis skills on large datasets to recognize trends, insights, defects, and areas of improvement to share with stakeholders through comprehensive reports and models.
- Conducted risk analysis for platform incentive structures and delivered actionable recommendations to stakeholders to optimize business outcomes.

Arizona State University, Department of Accounting

Tempe, AZ

Supplemental Instructor

November 2024 - May 2025

- Coordinated alongside university faculty to lecture financial accounting principles to 960 Arizona State University students.
- Analyzed what students were struggling with and developed a plan of action to accommodate and prevent further misunderstandings, fostering growth.
- Gained thorough understanding of GAAP and how to interpret the 4 major financial accounting statements.

Farmers Insurance

Glendale, AZ

Wealth Management Intern

August 2023 - April 2024

- Calculated and issued estate planning quotes for personal and business lines working with 65 concurrent commercial clients at any given time through salesforce pipelines.
 - Assisted management with internal audits, database integrity checks, and pipeline analytics within Salesforce to maintain operational compliance.
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LEADERSHIP DEVELOPMENT & ACTIVITIES

Cannes Lions International Festival of Creativity Study Abroad

Cannes, France

Student

June 2025

- Participated in Cannes Lions 2025, gaining firsthand exposure to global trends in advertising, media, and creative strategy.
 - Attended workshops, panels, and networking events with world class industry professionals and creative leaders in business.
 - Collaborated on real time creative briefs, strengthening cross-cultural teamwork and strategic thinking on an international scale.
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SKILLS & ACTIVITIES

Models: Credit Risk, VaR, CAPM, FAMA French 3-Factors, Liquidity, Market Risk, PPNR, Debt Rating, DCF, Interest Rate Risk

Languages: Python, R, SQL, C++, HTML, Tableau, Excel

Certificates: Louis Vuitton Moët Hennessy (LVMH) OSC Certification, Bloomberg MC, Excel Certification, Uber SQL

Other Involvements: Certified Sommelier, Rowing, Tennis, DJ, CME Trading Challenges